CAMMING ‘HOW-TO’ GUIDE FOR NEW MODELS

STRIPCHAT

Nikki Night

Community programs manager

My passion is becoming the support I once needed as a model

I’m here to help you grow, chase your goals boldly, and feel empowered every step of the way.

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ATTENTION

The examples in this presentation are NOT meant as a judgement against ANY model ANYWHERE.

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Most people are waiting for permission to be themselves. Not us. We thrive on being the loudest version of ourselves

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When is the best time to cam so I make money?

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Set realistic on-cam hours

The sweet spot for new models: Go online a few hours BEFORE bigger models go live. You have a better chance of being seen.

- Minimum (3 hrs)
- Maximum (7 hrs)
- Site cut-off time (12 hrs)

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Consistency beats perfection
aim for a simple schedule you can repeat.

The Best Room Set-Up Ever

webcam at eye level	✕	direct lighting
open space behind you	✕	music playing off laptop
Audio is ON	✕	bare room

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Check Your Show

Streaming from a phone	✗	Non registered guests
Fantasy content	✗	Offering off-site shows
Simple set up/cam	✗	anything gross...

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For Models Building Their Fanbase

Ask people to favorite you. This way its easy to find you again.

Schedule your shows and stick to it.

Be true to yourself in all your profile and category settings. Your true fans come when you represent yourself properly.

On-Cam Confidence Hacks For New Models

THE LENS STICKER

Stop Looking at Yourself: Put a colourful sticker right next to your camera lens.

Look at the sticker, not the preview screen. Looking at the lens is looking at the viewer.

EMBRACE THE SILENCE

A silent moment is not a failure.

Take a drink, stretch or smile at the camera. If you look comfortable in the silence, your audience will feel comfortable, too.

THE INVISIBLE BESTIE

Forget that the internet is watching.

Pretend you are only talking to your one invisible best friend sitting right behind the camera lens. It lowers the pressure instantly.

TALK TO THE "YOU"

Use the word "you" instead of "you guys."

Instead of saying "Thanks for the gift, guys!" say "Wow, thank you so much for the gift!" It makes every viewer feel special.

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Confidence doesn't mean being perfect; it means being authentically you. When you lean into your own unique energy, your audience will follow.

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How To Handle Difficult Situations On Cam

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You’re unsure what to do for a “show”

- Greet by username, ask simple questions
- Keep energy steady, don’t wait silently for tips
- Set a clear goal. It needs to be easy to understand “When we hit X, I’ll do Y.”

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User request is outside your boundaries

If they TIPPED before making the request:

No problem. You have a 20-minute window after receiving the tokens to return them to the member. The option to refund a tip is in your earnings dashboard.

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If they get aggressive 🚷 That's a BAN right there. Don’t let it ruin your vibe.

You will NOT get in trouble. NO ONE “knows someone at Stripchat they will report you to”

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The #1 mistake new models make is accepting 3rd party payments.

When in doubt:
ASK YOUR COMMUNITY MANAGER

Join our Discord Community.